Noting paper by the Secretariat to the Executive Committee on the use of the Permanent Conference website (website analytics)
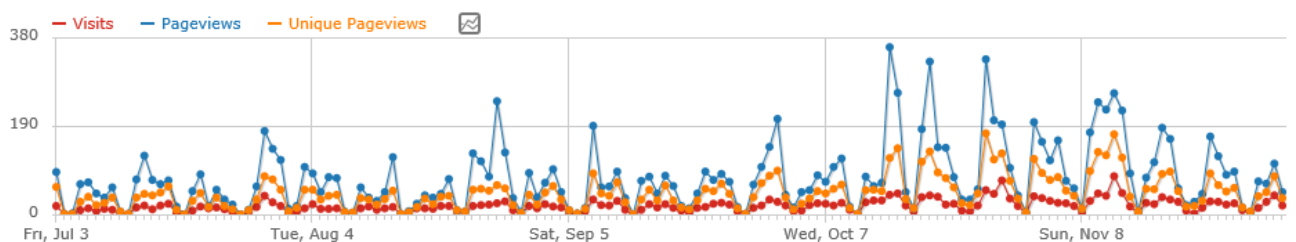
The permanent Conference website has been operating since April 2015. This report provides information on the use of the permanent Conference website.

The Secretariat submitted a noting paper in July 2015 to the previous Committee which informed the Committee on the website use since it was launched.

This report reflects on the time period ranging from July to December 2015. There has been a significant increase in the number of visits since July 2015. The website has been visited nearly 2800 times. The picture below gives an overview of the number of visits; page views; downloads etc.

WEBSITE: ICDPPC ▾   FROM 2015-07-03 TO 2015-12-03 📅   ALL VISITS 👥

Evolution over the period

— Visits   — Pageviews   — Unique Pageviews

Report

~ 2,790 visits

~ 6 min 58s average visit duration

~ 35% visits have bounced (left the website after one page)

~ 5.5 actions (page views, downloads, outlinks and internal site searches) per visit

~ 1.54s average generation time

~ 12,129 pageviews, 6,954 unique pageviews

~ 80 total searches on your website, 69 unique keywords

~ 2,705 downloads, 2,262 unique downloads

~ 330 outlinks, 228 unique outlinks

~ 197 max actions in one visit

ICDPPC: Meeting paper for December 2015 Executive Committee meeting
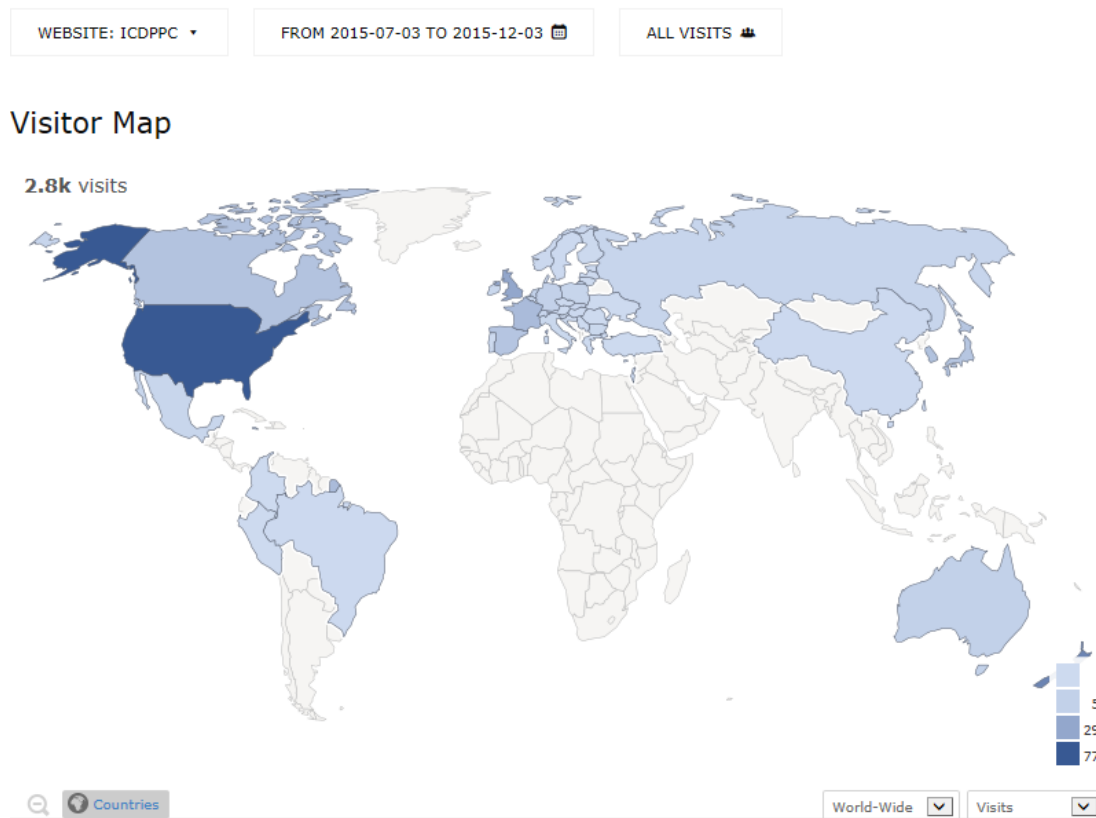
The picture below lists the pages that have been visited the most and number of page views.

WEBSITE: ICDPPC ▾   FROM 2015-07-03 TO 2015-12-03 📅   ALL VISITS 👥

Pages

PAGE URL	PAGEVIEWS
⊕ document-archive	3,618
⬈ /index	2,644
⊕ participation-in-the-conference	2,762
⊕ news-events	1,699
⊕ the-conference-and-executive-committee	933
⊕ icdppc-executive-committee-secretariat	291
⊕ wp-content	118
⬈ /?attachment_id=1641	14
⊕ icdppc-newsletter-volume-1-edition-2-march-2015	13
⬈ /?attachment_id=1850	19
⊕ events	4
Page URL not defined	2
⊕ wpcontent	3

ICDPPC: Meeting paper for December 2015 Executive Committee meeting

The picture below gives a detailed presentation on member countries that have visited the website.

| WEBSITE: ICDPPC ▾ | FROM 2015-07-03 TO 2015-12-03 📅 | ALL VISITS 👥 |

Visitor Map

2.8k visits

Countries   World-Wide ▾   Visits ▾

The pie diagram below gives a break down on the number of visits based on continents.

Continent

— Visits

49 distinct countries

Executive Committee Secretariat
3 December 2015