



GPA

Global Privacy Assembly

Data Protection Metrics Working Group

Report – July 2025

Personal Data Protection Service, Georgia



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Executive Summary

The present report summarizes the activities undertaken by the Data Protection Metrics Working Group in 2025 and outlines the key priorities guiding its work in the forthcoming year.



Introduction

The Data Protection Metrics Working Group was constituted in 2016 following the adoption of the Resolution on Developing New Metrics of Data Protection Regulation at the 38th Conference in Marrakesh, Morocco. The resolution mandated that Conference to play a part in helping to develop internationally comparable metrics in relation to data protection and privacy and to support the efforts of other international partners to make progress in this area, direct the Executive Committee to identify ways in which the Conference can encourage the development of internationally comparable metrics and to encourage member authorities to include certain common core questions in their regular community attitude surveys touching upon for example awareness levels of DPAs and applicable privacy and data protection law.



Working Group Activities

As part of the working group's strategic efforts to strengthen international cooperation and promote best practices in the field of personal data protection, in 2025 a concept note entitled "*Strengthening the Role of the DPMWG*" was developed during the reporting period. The initiative was coordinated by the Personal Data Protection Service of Georgia, as a co-chair of the Data Protection Metrics Working Group (DPMWG) in cooperation with other members of the working group.

The document outlines strategic recommendations and proposed activities to enhance the effectiveness and visibility of the working group, in line with the GPA Strategic Plan 2023–2025.

The concept note also focused on improving internal reporting mechanisms by emphasizing the importance of regular and meaningful engagement with GPA leadership, including the Strategic Direction Sub-Committee (SDSC) and the Executive Committee. It also addressed the working group's anticipated role in shaping the GPA Census 2026, advocating for the early involvement of the DPMWG in its execution. Its objectives are to assist Working Groups in developing management indicators, to follow up on the GPA Strategic Plan indicators for 2023–2025, and to carry out metrics on compliance with GPA resolutions. The concept note was elaborated through strong collaboration with working group members, for instance, the UK Information Commissioner's Office (ICO) has shared its written remarks and insights referring to the assessment of the GPA's strategic plan and activities, which was a valuable addition.

Apart from that, in 2024, the DPMWG developed and implemented a mini census aimed at evaluating the performance of various working groups within the GPA. The census was designed to assess the progress of each working group in relation to their objectives, monitor key management indicators, ensure active member engagement, and verify compliance with GPA resolutions. This analytical approach enabled us to track performance systematically and identify areas for improvement across the GPA.¹

¹ Data Protection Metrics Working Group Report 2024, < <https://globalprivacyassembly.org/wp-content/uploads/2024/11/7.-Data-Protection-Metrics-Working-Group-report.pdf>>.



Forward looking plan 2025-2026

For 2025–2026, the Data Protection Metrics Working Group (DPMWG) envisions enhancing the effectiveness of data protection initiatives taken by the GPA and strengthening the operational transparency and accountability of GPA working groups.

We envisage that agreed elements of an updated approach could be trialled by the GPA DPMWG as soon as late 2025 to benefit the next GPA annual cycle and indeed support the GPA's SDSC with the elaboration of the next GPA Strategic Plan. This could include:

- Development of a template work plan / action plan for all WG chairs to use, which will enable them to clearly demonstrate how they will complete their work under the current strategic plan, and also record principal high-level thematic ideas that they have for the future strategic direction of their work in the next three years.
- Coordinate an exchange of information, based on completed action plans, between WG Chairs early in the GPA year, to prevent duplication and to identify opportunities for collaboration.
- Continue to develop a clear and measurable set of indicators that Working Groups will use to assess their progress in achieving their goals under the GPA Strategic Plan.

The developed Concept Note for further activities will assist in generating a more productive and cooperative operation of all the GPA Working Groups in accordance with the upcoming strategic goals of GPA which are due to be renewed in a new GPA Strategic Plan in 2026 for the next three years.

The DPMWG will also support and actively contribute to the preparation of the GPA's upcoming Census. Together with the GPA Secretariat, we plan to review and update the census questionnaire, building on discussions initiated at the end of 2024 and the beginning of 2025.



Conclusion

The information presented in the report reflects the main activities carried out by the Data Protection Metrics Working Group. It also aims to convey the strategic objectives outlined in the concept note, which will serve as the primary guidance for future activities. The Working Group reiterates its readiness to play an active role in implementing the forthcoming GPA strategy and, to this end, to actively cooperate with other Working Groups.